

NATIONAL PREPAREDNESS MONTH PUBLIC SERVICE ANNOUNCEMENT (VIDEO)
TYLER SASH: LET'S TACKLE PREPAREDNESS
RUN TIME: 30 SECONDS

[Background music. Tyler holding a football.]

TYLER: Hi, I'm Tyler Sash. In football and in life, safety is important. Emergencies can occur quickly and without warning. Are you ready?

First, you need to make a plan. Second, build an emergency supply kit. And third, you've got to be aware. Ask yourself: what kind of hazards could affect your community?

Let's tackle preparedness together. To find out more, visit W-W-W, dot Be Ready, dot Iowa, dot gov.

[Screen image with logos of sponsors: Iowa Homeland Security and Emergency Management, Iowa Emergency Management Association, Safeguard Iowa Partnership, MCG Creative Video Services, Inklusive Sports, and Swim's Sports and Engraving. Music ends.]